



BENJAMIN HARRISON PRESIDENTIAL SITE

ANNUAL REVIEW 2020



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2020 was full of surprises; perhaps most profound among them is the widespread revision and reimagining of priorities in our personal and professional lives, and the rapid changes that have taken place in our homes, communities, and schools.

We have been heartened as engaged citizens continue to join us in seeking greater enlightenment about this country of ours - especially with the record-breaking turnout in this year's presidential election. We've been sustained by kind words and encouragement from supporters, and by the generosity of our members, donors, and funders.

So while 2020 didn't turn out exactly as we had planned, the Presidential site is proud of what our staff, board of directors, and volunteers have been able to accomplish. We have worked

diligently to remain available - if socially distanced - to provide top notch experiences virtually as well as in person, and reached new heights by ranking #4 out of more than 150 "Things to Do in Indianapolis" on TripAdvisor!

Continue reading for more of our favorite highlights from 2020!

OUTREACH

- We were fortunate to have over 19,000 onsite and live remote visitors from 25 different states, even though we were closed for nearly 4 months of the year!
- We had nearly 3,000 hours from 51 volunteers (including 2 new volunteers that we added in 2020). This is a cost savings of \$81,600.
- The Benjamin Harrison Presidential Site continued to generate interest near and far for our innovative programs and intentional leadership.
- We were featured in 5 national news stories, 9 regional stories, and 101 local stories, and even international acclaim for encouraging museums to serve as voter centers for their communities.



EDUCATION

Virtual and hybrid education became the norm in 2020 and we were ready to help with education programs, live virtual tours and 3D sources. From September to December, we served over 2000 students in live streamed educational programs and tours.

We also expanded programming with a fully funded national initiative to include a project-based learning model, and expanded our footprint with partnerships in the Future Presidents of America national outreach initiative.



We also expanded online resources, developing a committed Canvas page for Education resources.

CIVIC SERVICE

Due to public health guidelines, we were unable to be a voting center for the May primary, but that didn't stop us from providing our signature "I Voted" stickers curbside, and encouraging participation in the rescheduled June primary.



On Election Day, we helped safely welcome hundreds of voters. And a very special guest, President Harrison himself! - voted at the Presidential Site voting center on November 3, 2020!

SPECIAL EVENTS



Special events at the Presidential Site quickly pivoted to virtual - beginning with the Presidential Family Egg Roll !



Our monthly Coffee with the Curator event was held on Facebook Live as well as limited in-person. The link to this program is also shared with teachers for classroom instruction.



Wicket World of Croquet raised nearly \$15,000 while remaining masked and socially distanced.



While we were not able to host our annual Speaker Series, we did honor veterans with TAPS: A Veterans Day Musical Salute on the front porch. Thousands of viewers tuned in to pay tribute on Facebook Live.

A SPECIAL THANKS TO ALL OF OUR SUPPORTERS IN 2020!

Lori Efroymsen-Aguilera and Sergio Aguilera

Nancy A. Ahrbecker

Judith M. Allen

Michael Alley

Robert and Kristin Altice

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A SPECIAL THANKS TO ALL OF OUR SUPPORTERS IN 2020!

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Karen Probst
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A SPECIAL THANKS TO ALL OF OUR SUPPORTERS IN 2020!

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Julio Zepeda

A high point of 2020 was the work done to revitalize Talbott Street. This photo was taken at the Talbott Street Dedication ceremony held on Wednesday, July 29, 2020



"When such a calamitous visitation falls upon any section of our country we can do no more than to put about the dark picture the golden border of love and charity. It is in such fires as these that the brotherhood of man is welded."

Benjamin Harrison